Business Model Canvas for sdnog

An idea by Manhal Mohamed: a Business Model Canvas for sdnog

Key Partners	Key Activities	Key Resources
• Internet Service Providers in Sudan • Technology companies • Educational institutions • Government agencies related to telecommunications • International network operator groups	• Organizing forums and events for knowledge exchange • Providing network education and training • Facilitating technical collaboration • Promoting open-source technologies • Conducting research on network technologies	• Volunteer network engineers and experts • Technical knowledge and expertise • Community of network professionals • Online platforms for communication and collaboration
Value Propositions	**Customer Relationships**	**Channels**
• Open platform for knowledge exchange in networking • Capacity building in network engineering • Enhancing the quality of Internet services in Sudan • Promoting collaboration among network professionals • Access to cutting-edge network technologies and practices	• Community-based interactions • Peer-to-peer learning and support • Long-term engagement through regular events and forums	• Online forums and discussion boards • Physical events and meetups • Workshops and training sessions • Social media platforms • Website and email newsletters
Customer Segments	**Cost Structure**	**Revenue Streams**

- Network engineers in Sudan
- Internet Service Providers
- Technology companies
- Students and researchers in networking fields
- Government agencies involved in telecommunications

- Event organization expenses
- Online platform maintenance
- Educational materials development
- Volunteer coordination costs
- Marketing and outreach expenses

- Membership fees (if applicable)
- Sponsorships from technology companies
- Grants from educational or research institutions
- Donations from community members
- Fees for specialized workshops or training sessions

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