

Business Model Canvas for sdnog

An idea by Manhal Mohamed: a Business Model Canvas for sdnog

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| Key Partners <ul style="list-style-type: none">• Internet Service Providers in Sudan• Technology companies• Educational institutions• Government agencies related to telecommunications• International network operator groups | Key Activities <ul style="list-style-type: none">• Organizing forums and events for knowledge exchange• Providing network education and training• Facilitating technical collaboration• Promoting open-source technologies• Conducting research on network technologies | Key Resources <ul style="list-style-type: none">• Volunteer network engineers and experts• Technical knowledge and expertise• Community of network professionals• Online platforms for communication and collaboration |
| Value Propositions <ul style="list-style-type: none">• Open platform for knowledge exchange in networking• Capacity building in network engineering• Enhancing the quality of Internet services in Sudan• Promoting collaboration among network professionals• Access to cutting-edge network technologies and practices | Customer Relationships <ul style="list-style-type: none">• Community-based interactions• Peer-to-peer learning and support• Long-term engagement through regular events and forums | Channels <ul style="list-style-type: none">• Online forums and discussion boards• Physical events and meetups• Workshops and training sessions• Social media platforms• Website and email newsletters |
| Customer Segments | Cost Structure | Revenue Streams |

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| <ul style="list-style-type: none">• Network engineers in Sudan• Internet Service Providers• Technology companies• Students and researchers in networking fields• Government agencies involved in telecommunications | <ul style="list-style-type: none">• Event organization expenses• Online platform maintenance• Educational materials development• Volunteer coordination costs• Marketing and outreach expenses | <ul style="list-style-type: none">• Membership fees (if applicable)• Sponsorships from technology companies• Grants from educational or research institutions• Donations from community members• Fees for specialized workshops or training sessions |
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